



Halfway Nursery Infant School



Dear Parent\Carer

Occasionally, we may take photographs of the pupils at Halfway Nursery Infant School to be used in our prospectus or in other printed publications, as well as on our website or on display boards within school. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

From time to time the school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 1998 we need your permission before we can photograph or make any recordings of your child for promotional purposes. Please answer questions 1 to 4 below, then sign and date the form where indicated.

Please return the completed form to school as soon as possible.

Please circle
your answer

1. May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes or on display boards?	Yes / No
2. May we use your child's image on our website?	Yes / No
3. May we record your child's image on video or webcam?	Yes / No
4. Are you happy for your child to appear in the media?	Yes / No

- Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.
- We will not use the personal details or full names (first name and surname) of any child or adult in a photographic image, on video, on our website, in our school prospectus or in any of our other printed publications without good reason. For example, we may include the full name of a pupil in a newsletter to parents and carers if the pupil has won an award.
- We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

I have read and understand the conditions of use of this form.

Name of child _____

Signature of parent\carer _____ Date _____

Name of parent\carer (in block capitals) _____